## Sébastien Pouliot

Tel: (581) 443-2315

Email: <a href="mailto:sebastien.pouliot@seplt.com">sebastien.pouliot@seplt.com</a>

Twitter: Sebastien Pouliot (@PouliotSeb) / Twitter

LinkedIn: <u>Sébastien Pouliot | LinkedIn</u> Google Scholar: <u>http://goo.gl/eBHMrV</u> Citizenship: Canada and United States

## Skills

• Languages: Proficient in French and English (speaking and writing).

- Communication: Skilled writer and presenter to technical and non-technical audiences.
- Programming languages: Expert in R, familiar with Python and Stata.
- Skillful in mining, wrangling, modeling and visualizing data

## **Professional Experience**

- Economic consultant
  - Pouliot economics Inc
  - o October 2022 to now
- Principal economist and manager
  - o Farm Credit Canada
  - o January 2019 to October 2022
- Assistant and associate professor
  - o Department of economics, Iowa State University
  - o August 2009 to December 2019
- Postdoctoral researcher
  - University of California Agricultural Issues Center, University of California, Davis
  - March 2009 to July 2009.

## Consultation experience (prior to launching my consultation business)

- Government of Mexico
  - Economic expert in of the Government of Mexico in the arbitration Vento Motorcycles, Inc. v. United Mexican States, ICSID Case No. ARB(AF)/17/3, 2019
- Advisory Center on WTO Law
  - Economic expert in support to the Indian Government in the arbitration (article 22.6) in dispute DS430: Measures Concerning the Importation of Certain Agricultural Products, 2017-2018.
- Government of Mexico
  - Economic expert in support to the Mexican Government in the arbitration (article 22.6) in dispute DS381: Measures Concerning the Importation, Marketing and Sale of Tuna and Tuna Products, 2015-2016

- Government of Mexico
  - Economic expert in support to the Mexican Government in the arbitration (article 22.6) in dispute DS386: United States — Certain Country of Origin Labelling Requirements, 2015-2016
- Government of Canada
  - Economic expert in support to the Canadian Government in dispute DS384: United States —
     Certain Country of Origin Labelling (COOL) Requirements, 2009-2016

## Education

- PhD Agricultural and Resource Economics, University of California, Davis CA. 2008
- MA Economics, Université Laval, Québec, Canada. 2003
- BA Economics, Université Laval, Québec, Canada. 2001

# Academic output

Teaching (all in the department of economics at Iowa State University)

- Econ 641: Agricultural Economics I
  - o Fall 2009-11, 13-18, Spring 2013
- Econ 301: Intermediate Microeconomics
  - o Spring 2010-11, Fall 2011
- Econ 235: Introduction to Agricultural Markets
  - o Spring 2013-14, Fall 2014-18

## Scientific publications

#### Refereed journal articles

- 1. Pouliot, S. 2019. "Introduction to the special issue on the economics of agriculture and agri-food trade disputes." *Canadian Journal of Agricultural Economics*. 67: 325-326.
- 2. Pouliot, S., Liao, K. and Bruce A. Babcock. 2018. "Estimating Willingness to Pay for E85 in the United States Using an Intercept Survey of Flex Motorists." *American Journal of Agricultural Economics*. 100: 1486-1509.
- 3. Pouliot, S. and H. H. Wang. 2018. "Information, Incentives and Government Intervention for Food Safety." *Annual Review of Resource Economics*, 10: 83-103.
- 4. Larue, B., S. Pouliot and A. Singbo. 2017. "Production Rigidity, Input Lumpiness, Efficiency and the Technological Hurdle of Quebec Dairy Farms." *Canadian Journal of Agricultural Economics*, 65: 613-641.
- 5. Pouliot, S. and B.A. Babcock. 2017. "Feasibility of Meeting Increased Biofuel Mandates with E85." Energy Policy, 101: 194-200.
- 6. Pouliot, S. and B.A. Babcock. 2016. "Compliance Path and Impact of Ethanol Mandates on Retail Fuel Market in the Short Run." *American Journal of Agricultural Economics* 98: 744-764.
- 7. Larue, B., S. Pouliot and M. Jeddy. 2016. "On the Number and Heterogeneity of Bidders in Livestock Auctions." *Canadian Journal of Agricultural Economics* 64: 289-310.
- 8. Pouliot, S. and B. A. Babcock. 2014. "The Demand for E85: Geographical Location and Retail Capacity Constraints." *Energy Economics* 45: 134-143.
- 9. Pouliot, S., and D. A. Sumner. 2014. "Differential Impacts of Country of Origin Labeling: COOL Econometric Evidence from Cattle Markets." *Food Policy* 49: 107-116.

- 10. Pouliot, S. 2014. "The Production of Safe Food According to Firm Size and Regulatory Exemption: Application to FSMA." *Agribusiness* 30: 493-512.
- 11. Jensen, H. H., S. Pouliot, T. Wang, and M. T. Jay-Russell. 2014. "Development of a Cost Effectiveness Analysis of Leafy Green Marketing Agreement Irrigation Water Provisions." *Journal of Food Protection* 77: 1038-1042.
- 12. Pouliot, S., and D. A. Sumner. 2013. "Traceability, Food Safety and Industry Reputation." *European Review of Agricultural Economics* 40: 121-142.
- 13. Pouliot, S. and B. Larue. 2012. "Import Sensitive Products and Perverse Tariff-Rate Quota Liberalization." *Canadian Journal of Economics* 45: 903-924.
- 14. Pouliot, S. 2011. "Market Evidence of Packer Willingness to Pay for Traceability." *American Journal of Agricultural Economics* 93: 739-755.
- 15. Larue, B., S. Pouliot, and C. Constantatos. 2009. "Exports to Smuggle and Smuggling Technologies." *Review of International Economics* 17: 476-493.
- 16. Pouliot, S., and D. A. Sumner. 2008. "Traceability, Liability, and Incentives for Food Safety and Quality." *American Journal of Agricultural Economics* 90: 15-27.
  - a. AJAE most downloaded paper in 2008.
  - b. Reprinted in "Food Security", edited by Mark W. Rosegrant and published by SAGE Publications. December 2014.
- 17. Larue, B., J.-P. Gervais, and S. Pouliot. 2008. "Price Equivalent Tariffs and Quotas under a Domestic Monopoly." *Journal of International Trade & Economic Development* 17: 315-326.
- 18. Larue, B., J.-P. Gervais, and S. Pouliot. 2007. "Should Tariff-Rate Quotas Mimic Quotas? Implications for Liberalization under a Supply Management Policy." *North American Journal of Economics and Finance* 18: 247-261.

#### **Book chapters**

1. Larue B., J.-P. Gervais, and S. Pouliot. 2006. "Price-Equivalent and Revenue- Equivalent Tariffs and Quotas with Smuggling and Monopolized Domestic Production." (September 8, 2006). Essays in Honor of Stanley R. Johnson. Article 10. Available at: <a href="http://www.bepress.com/sjohnson/art10">http://www.bepress.com/sjohnson/art10</a>.

#### Working papers

- 1. Poddaturi, D.R., C.E. Hart, L.L. Schulz and S. Pouliot. 2020. "A Dynamic Model of US Beef Cattle."
- 2. Pouliot, S., A. Smith and J. H. Stock. "RIN Pass-Through at Gasoline Terminals." Available at <a href="https://arefiles.ucdavis.edu/uploads/filer\_public/b1/42/b14270e2-aee8-4c36-a622-ae6634dc7967/rack-pass-through-pouliot-smith-stock.pdf">https://arefiles.ucdavis.edu/uploads/filer\_public/b1/42/b14270e2-aee8-4c36-a622-ae6634dc7967/rack-pass-through-pouliot-smith-stock.pdf</a>.

#### Outreach papers

- Pouliot, S. 2018. "The Economics of Canada Biofuel Policies" Fare Share Special Issue: National Food Policy Issue. Available at:
  - https://www.uoguelph.ca/fare/institute/Docs/FAREShare SpecialIssue jan2018 AODA.pdf.
- 2. Pouliot, S. 2017. "The Importance of NAFTA for the Agricultural Sector." Agricultural Policy Review, Fall 2017. Available at: https://www.card.iastate.edu/ag\_policy\_review/display.aspx?id=73.
- 3. Pouliot, S. and K. Liao. 2017. "Motorists' Willingness to Pay for E85 versus E10." Agricultural Policy Review, Winter 2017. Available at: <a href="http://www.card.iastate.edu/ag\_policy\_review/display.aspx?id=63">http://www.card.iastate.edu/ag\_policy\_review/display.aspx?id=63</a>.
- 4. Babcock, B. A., Gabriel R. Lade and S. Pouliot. 2016. "Impact on Merchant Refiners and Blenders from Changing the RFS Point of Obligation" CARD Policy Brief 16-PB 20. Available at: http://www.card.iastate.edu/products/publications/synopsis/?p=1258.

- 5. Pouliot S. and L. Schulz. 2016. "Measuring Price Spread in Red Meat" Agricultural Policy Review, Winter 2016. Available at: <a href="http://www.card.iastate.edu/ag-policy-review/?issue=winter-2016">http://www.card.iastate.edu/ag-policy-review/?issue=winter-2016</a>.
- 6. Babcock, B. A. and S. Pouliot. 2015. "How Much Ethanol Can Be Consumed in E85?" CARD Policy Brief 15-PB 54. Available at: <a href="http://www.card.iastate.edu/publications/synopsis.aspx?id=1239">http://www.card.iastate.edu/publications/synopsis.aspx?id=1239</a>.
- 7. Pouliot, S. 2014. "Ethanol Mandates Compliance Strategy and Course of Action for EPA." Agricultural Policy Review, Spring 2014. Available at: http://www.card.iastate.edu/ag\_policy\_review/display.aspx?id=10.
- Pouliot, S. and B. A. Babcock. 2014. "Impact of Increased Ethanol Mandates on Prices at the Pump."
   CARD Policy Brief 14-PB 18. Available at:
   http://www.card.iastate.edu/policy\_briefs/display.aspx?id=1218.
- 9. Pouliot, S. 2013. "Country of Origin Labeling: Who Wants it?" Agricultural Policy Review, Fall 2013. Available at: <a href="http://www.card.iastate.edu/ag-policy-review/display.aspx?id=3">http://www.card.iastate.edu/ag-policy-review/display.aspx?id=3</a>.
- Babcock, B. A., S. Pouliot. 2013. "Feasibility and Cost of Increasing US Ethanol Consumption Beyond E10." CARD Policy Brief 14-PB 17. Available at: http://www.card.iastate.edu/policy\_briefs/display.aspx?id=1217.
- 11. Babcock, B. A., S. Pouliot. 2013. "RFS Compliance: Death Spiral or Investment in E85." CARD Policy Brief 13-PB-16. Available at: <a href="http://www.card.iastate.edu/publications/synopsis.aspx?id=1214">http://www.card.iastate.edu/publications/synopsis.aspx?id=1214</a>.
- 12. Babcock, B. A., S. Pouliot. 2013. "How Much E85 Can Be Consumed in the United States?" CARD Policy Brief 13-PB-15. Available at: <a href="http://www.card.iastate.edu/publications/synopsis.aspx?id=1213">http://www.card.iastate.edu/publications/synopsis.aspx?id=1213</a>.
- 13. Babcock, B. A., S. Pouliot. 2013. "The Economic Role of RIN Prices." CARD Policy Brief 13-PB-14. Available at: <a href="http://www.card.iastate.edu/publications/synopsis.aspx?id=1212">http://www.card.iastate.edu/publications/synopsis.aspx?id=1212</a>.
- 14. Babcock, B. A., S. Pouliot. 2013. "Impact of Sales Constraints and Entry on E85 Demand." CARD Policy Brief 13-PB-12. Available at: http://www.card.iastate.edu/publications/synopsis.aspx?id=1188.
- 15. Babcock, B. A., S. Pouliot. 2013. "Price It and They Will Buy: How E85 Can Break the Blend Wall." CARD Policy Brief 13-PB-11. Available at: http://www.card.iastate.edu/publications/synopsis.aspx?id=1187.
- 16. Pouliot, S. 2012. "Food safety: Background, Analysis and Recommendations." AEI The 2012 Farm Bill. Available at: <a href="http://www.aei.org/paper/health/food-safety-background-analysis-and-recommendations/">http://www.aei.org/paper/health/food-safety-background-analysis-and-recommendations/</a>.
- 17. Pouliot, S. 2011. "The Beginning Farmers' Problem In Canada." Structure and Performance of Agriculture and Agri-Products Industry Network working paper #2011-9. Available at <a href="http://goo.gl/JFFvOX">http://goo.gl/JFFvOX</a>.

## Research funding

- 1. AFRI Foundational Program. A Regional Dynamic Model Of U.S. Beef Cattle And The Economic Impacts Of Movement Restrictions In An Event Of Foot And Mouth Disease. Amount: \$361,234, 2018-2021 (with Lee Schulz as co-PI).
- 2. Biobased Industry Center. *Biofuel and the Fuel Distribution System*. Amount: \$40,000, July 2014 to July 2015 (with Bruce A. Babcock).
- 3. Biobased Industry Center, *Estimating US Consumer Demand for E85*. Amount: \$84,500, July 2014 to July 2015 (with Bruce A. Babcock).
- 4. Biobased Industry Center, *Impact of increased ethanol mandates on E10 and E85 prices,* Amount: \$49,685, July 2014 to July 2015.
- 5. Biobased Industry Center, *Estimating the demand for E85 to improve predictions of RIN prices,* Amount: \$43,112, July 2013 to July 2014.

- 6. Biobased Industry Center, Analysis of RFS and the E10 blend wall: estimating the demand for E85 and its effect on the price of RIN, Amount: \$40,000, July 2012 to July 2013.
- 7. Western Center for Food Safety, *Cost-benefit Analysis of Good Agricultural Practice (GAP) Metric for Produce*, Amount: \$50,737, August 2010 to July 2012 (with Helen Jensen).
- 8. Network on the Structure and Performance of Agriculture and Agri-products Industry, *Price incentives for Food Safety,* Amount: \$23,352, March 2010 to March 2011.
- 9. ERS/USDA cooperative agreement, *Traceability and Incentives for Food Safety.* Amount: \$24,153 (ISU portion), September 2009 to February 2011 (with Daniel A. Sumner).
- 10. Network on the Structure and Performance of Agriculture and Agri-products Industry, *The Effects of Liberalizing the Canadian Poultry Industry,* Amount: \$6,125, January 2010 to March 2010.

## Academic presentations

## Presentations with selection committees

- 1. "Arbitrage between ethanol and gasoline: evidence from motor fuel consumption in Brazil." AAEA & CAES Joint Annual Meetings, Washington DC. August 2013.
- 2. "On the Economics of Adulteration in Food Imports: Application to US Fish and Seafood Imports." International Agricultural Trade Research Consortium meeting, San Diego CA. December 2012.
- 3. "Consumer Confidence in Food Safety and the 2010 Egg Recall." Agricultural & Applied Economics Association Annual Meeting, Seattle WA. August 2012.
- 4. "Aiming High and Selling Low: Can Supercenters do Both?" Agricultural & Applied Economics Association Annual Meeting, Seattle WA. August 2012.
- "The FDA Food Safety and Modernization Act and the Exemption for Small Firms." Agricultural & Applied Economics Association Annual Meeting, Pittsburgh PA. July 2011.
- 6. "Econometrics of the differential effects of COOL: the case of the Canadian cattle industry." Canadian Agricultural Economics Society Meeting, Banff, Canada. June 2011.
- 7. "Welfare Effects of Mandatory Traceability When Firms Are Heterogeneous." NEC-63 2010 Conference, Monterey CA. September 28, 2010.
- 8. "Welfare Effects of Mandatory Traceability When Firms Are Heterogeneous." Agricultural & Applied Economics Association Annual Meeting, Denver CO. July 2010.
- 9. "Market Evidence of the Value of Traceability." NEC-63 and FAMPS Spring 2009 Conference, San Diego CA. February 2, 2009.
- 10. "Evidence of Demand for Traceability." Agricultural & Applied Economics Association Annual Meeting, Orlando Fl. July 2008.
- 11. "The Value of Cattle Traceability to Consumers." Canadian Agricultural Economics Society Meeting, Québec, Canada. June 2008.
- 12. "Traceability to Preserve the General Reputation of an Industry." Canadian Agricultural Economics Society Meeting, Portland OR. July 2007.
- 13. "Traceability, Liability, and Incentives for Food Safety and Quality." American Agricultural Economics Association Annual Meeting, Long Beach CA. July 2006.
- 14. "Bargaining and Allocation of Import Permits in the Canadian Poultry Industry." Canadian Agricultural Economics Society Meeting, Halifax Nova-Scotia, Canada. June 2004.

#### Invited presentations

- 1. "Transmission du prix de la RIN aux terminaux de gasoline." Atelier CREATE/GREDI. April 2018.
- 2. "Discussion of *Did the Renewable Fuel Standard Shift Market Expectations of the Price of Ethanol* by Baumeister, Ellwanger and Kilian? University of Oklahoma Energy and Commodities Finance Research Conference. Norman OK, 2017.
- 3. "Demand for ethanol and compliance with the RFS." AAEA Invited Paper Session. Chicago IL. July 2017.
- 4. "Discussion: A New Look at the Blend Wall." AAEA Invited Paper Session. Chicago II. July 2017.
- 5. "RIN Pass-Through at the Rack." Department of Agricultural and Resource Economics, North Carolina State University, March 21, 2017.
- 6. "RIN Pass-Through at the Rack." Economics of Water and Energy Workshop, San Diego, March 5, 2017.
- 7. "Estimating Willingness to Pay for E85." Tom Maze Transportation Seminar, Iowa State University, February 10, 2017.
- 8. "Estimating Willingness to Pay for E85 in the United States." Department of Agricultural and Resource Economics, University of California, Davis, January 26, 2017.
- 9. "Willingness to pay for ethanol in motor fuel: Evidence from revealed and stated preference for E85." Department of Agricultural Economics, University of Nebraska-Lincoln, March 11, 2016.
- 10. "Willingness to pay for E85: evidence from revealed and stated preferences." Berkeley Bioeconomy Conference, April 2015.
- 11. "Traceability, food safety, and industry reputation." AAEA & CAES Joint Annual Meetings. Washington, DC. August 2013.
- 12. "Using Economic Variables to Identify Adulteration in Food Imports: Application to US Seafood Imports." Department of Agricultural and Resource Economics, University of California, Davis. September 2012.
- 13. "Econometrics of Country of Origin Labeling: the case of Canadian cattle." Department of Applied Economics, University of Minnesota. January 2012.
- 14. "On the Economics of Traceability: A Survey of Recent Results and the Policy Implications." Research Network on the Structure and Performance of Agriculture and Agri-products Industry (SPAA), Ottawa, Canada. November 2011.
- 15. "US Food Safety Policy and the 2012 Farm Bill." American Enterprise Institute, Washington DC. December 2010.
- "Institutionalized Metzler Effects: Tariff-Rate Quota Liberalization in Supply-Managed Industries."
   Canadian Agricultural Economics Society Meeting, Denver CO. July 2010.
- 17. "Willingness to Pay for Traceability: Evidence from the Quebec Cattle Traceability System." Doctoral dissertation speaker, International Agricultural Trade Research Consortium, Scottsdale, Arizona, December 2008.
- 18. "Export to Smuggle and Smuggling Technologies." Brown Bag Seminar, Department of Agricultural and Resource Economics, University of California, Davis CA. January 2008.
- 19. "Traceability to Preserve the General Reputation of an Industry." Ag/IO forum, Department of Agricultural and Resource Economics, University of California, Davis CA. November 2007.
- 20. "Traceability and Incentives for Food Safety and Quality: Implications for Mediterranean Crops." Cal-Med Sonoma Workshop, Sonoma CA. October 2007.
- 21. "Traçabilité et Incitatifs pour la Salubrité Alimentaire." Département d'Économie, de l'Agriculture et de la Consommation, Université Laval, Québec Canada. September 2007.
- 22. "Traceability, Liability, and Incentives for Food Safety and Quality." Ag/IO forum, Department of Agricultural and Resource Economics, University of California, Davis CA. November 2006.

## Graduate advising (major or co-major)

#### Ph.D.

Shufen Chen (2017), Kenneth Liao (2016), Jae-Hoon Sung (2016).

#### Masters

Sei Jeong (2017), Abdel-Aziz Tidjani-Serpos (2012, Université Laval), Chokri Medded (2011, Université Laval).

## Awards

- 1. Outstanding Journal Article Award in the Canadian Journal of Agricultural Economics in 2017 (with Bruno Larue and Alphonse Singbo).
- 2. Bruce Gardner Memorial Prize for Applied Policy Analysis Award, American Applied Economics Association, 2015 (with Bruce Babcock).
- 3. Outstanding referee, Journal of Agricultural and Resource Economics. 2013.
- 4. Travel award. Invited doctoral dissertation speaker, International Agricultural Trade Research Consortium, Scottsdale, Arizona, December 7-9 2008.
- 5. Social Sciences and Humanities Research Council of Canada Doctoral Fellowship, May 2005 to May 2008.
- 6. GREEN/Gaz Métropolitain Masters Fellowship, May 2001 to December 2002.

## Other

## Journal referee services

Agribusiness: An International Journal; Agriculture and Human Value; American Journal of Agricultural Economics; Applied Economic Perspectives & Policy (formally Review of Agricultural Economics); Canadian Journal of Agricultural Economics; Canadian Journal of Economics; Energy Journal; European Review of Agricultural Economics; Food Policy; Energy Economics; Energy Policy; International Food and Agribusiness Management Review; Journal of Agricultural and Applied Economics; Journal of Agricultural and Resource Economics; Journal of Productivity Analysis; Land Economics; PLOS ONE; Production and Operations Management; Revue Canadienne de Science Régionale; World Economy.

## Other referee services

The United States – Israel Binational Agricultural Research and Development Fund; NIFA - Small Business Innovation Research Program, Small and Mid-Size Farms; Selected papers for the 2011 Canadian Agricultural Economic Society meeting; Selected papers for the 2012 American Applied Economic Association meeting; SSHRC Insight Grant; USDA Economic Research Service Report, OMAFRA – University of Guelph.

#### Services

- 1. Editor, Canadian Journal of Agricultural Economics, July 2016 to June 2019.
- 2. Editorial board, Canadian Journal of Agricultural Economics, 2013-16.
- 3. Topic leader for selecting presentations for the Agricultural & Applied Economics Association annual meeting, 2010, 2011 and 2013, 2016-17.
- 4. Referee for Outstanding Master's Thesis Award from the Canadian Agricultural Economic Society, 2010.